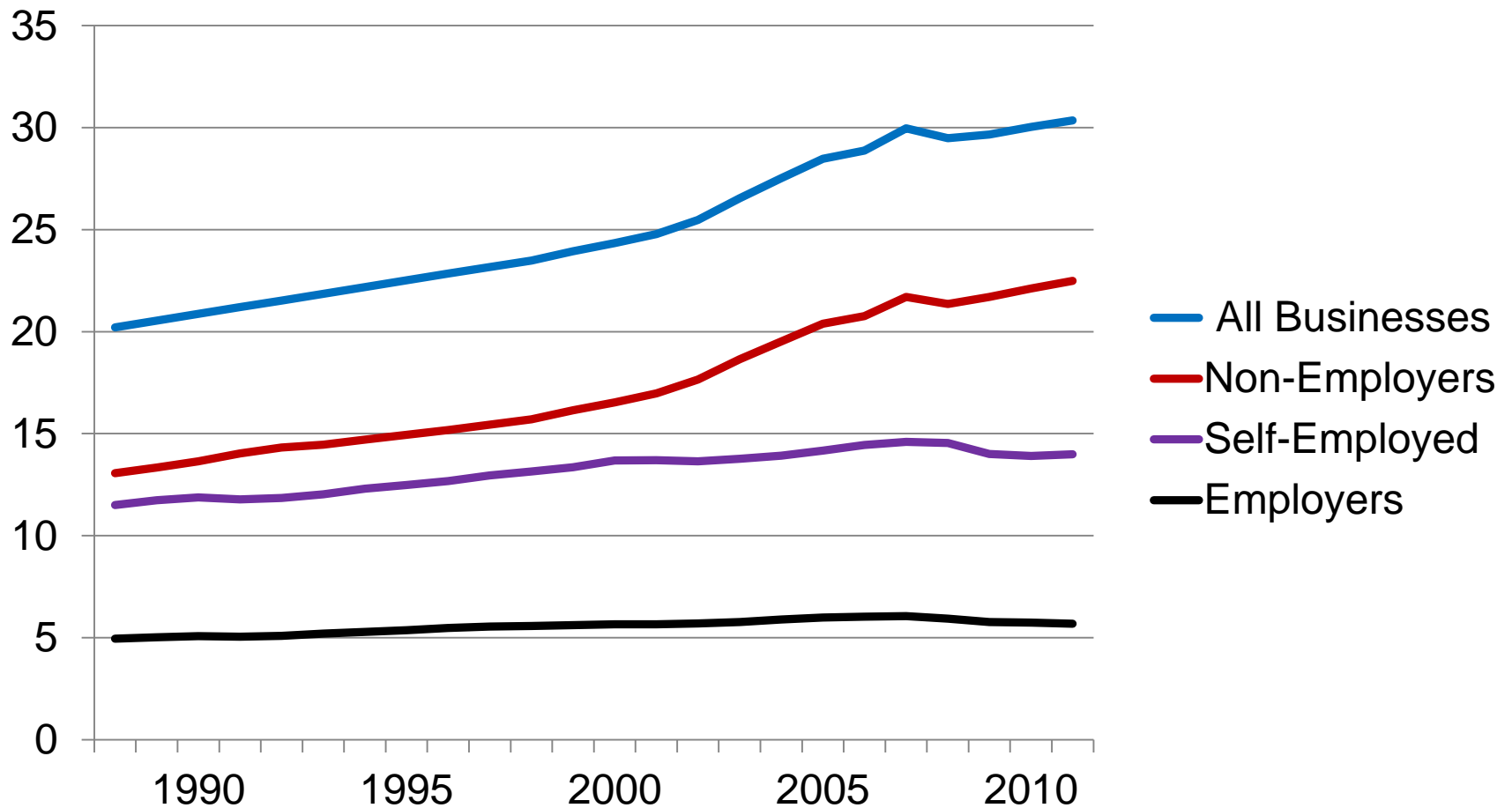


Profile of American Small Businesses and Their Owners

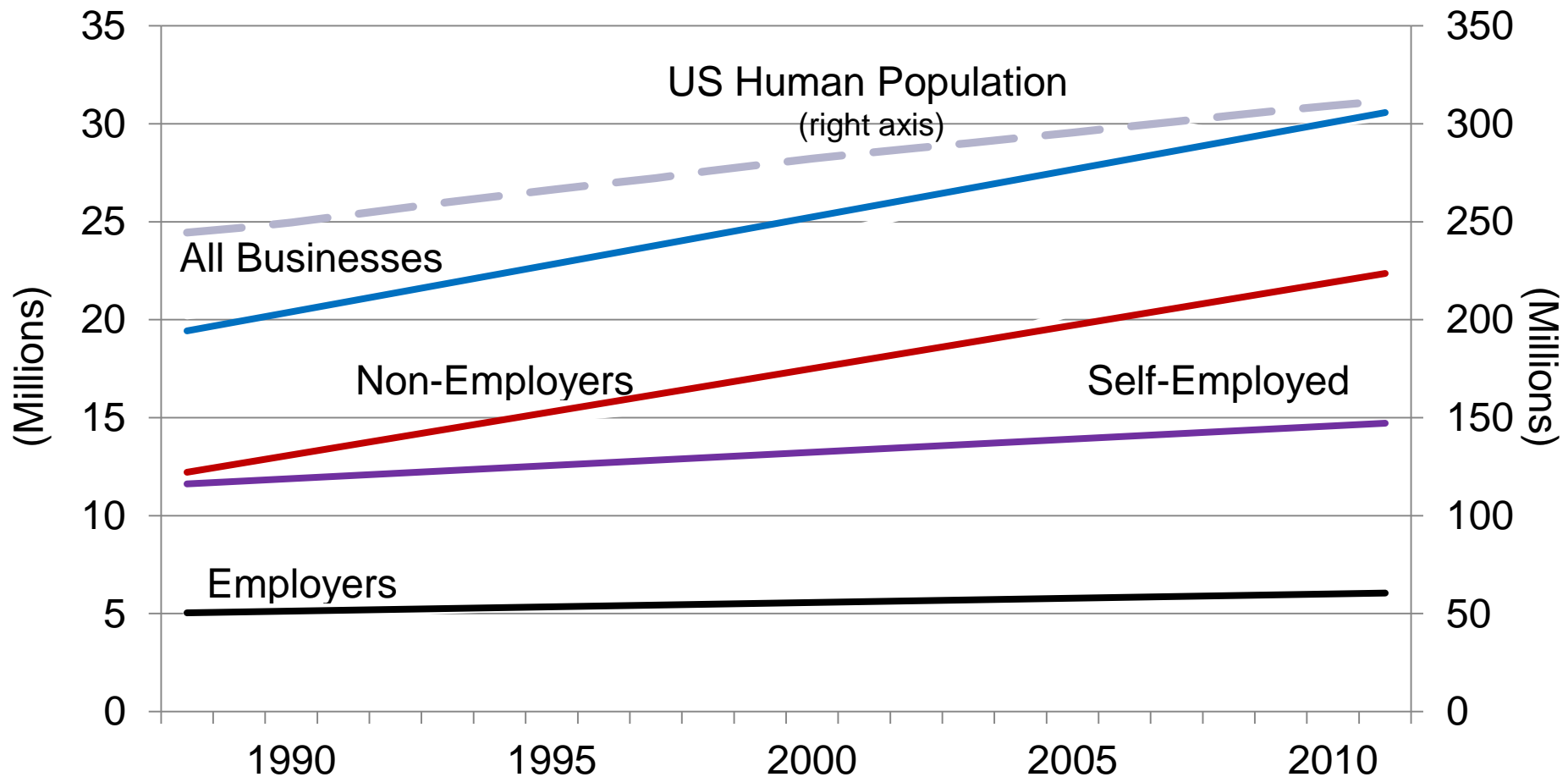
William J. Dennis, Jr.
NFIB Research Foundation
August, 2014

Number of American Businesses by Varying Measures: 1988-2011



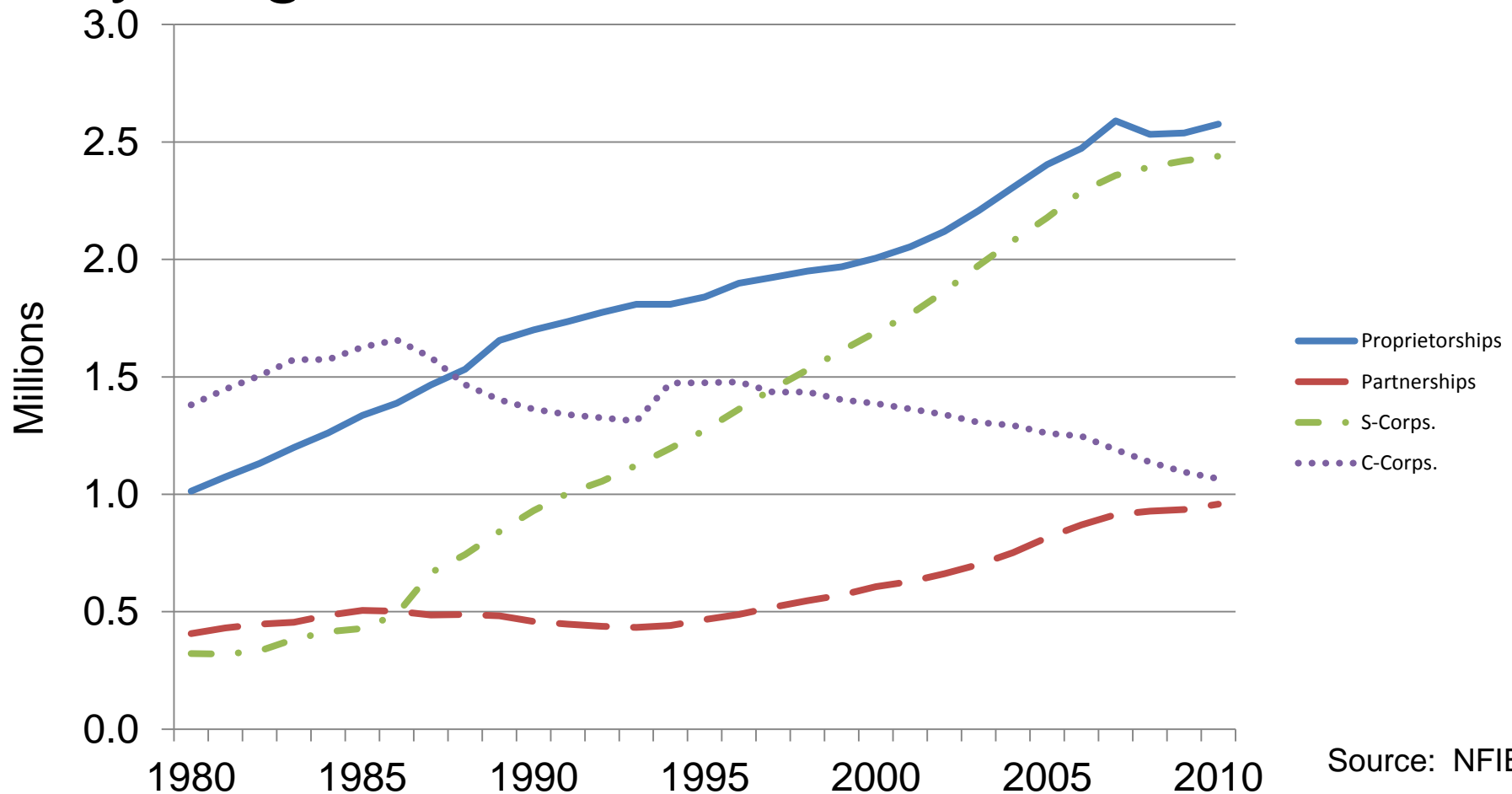
Sources: Census, BLS, IRS

Trend in the American Business and Human Population by Varying Counts: 1988-2011



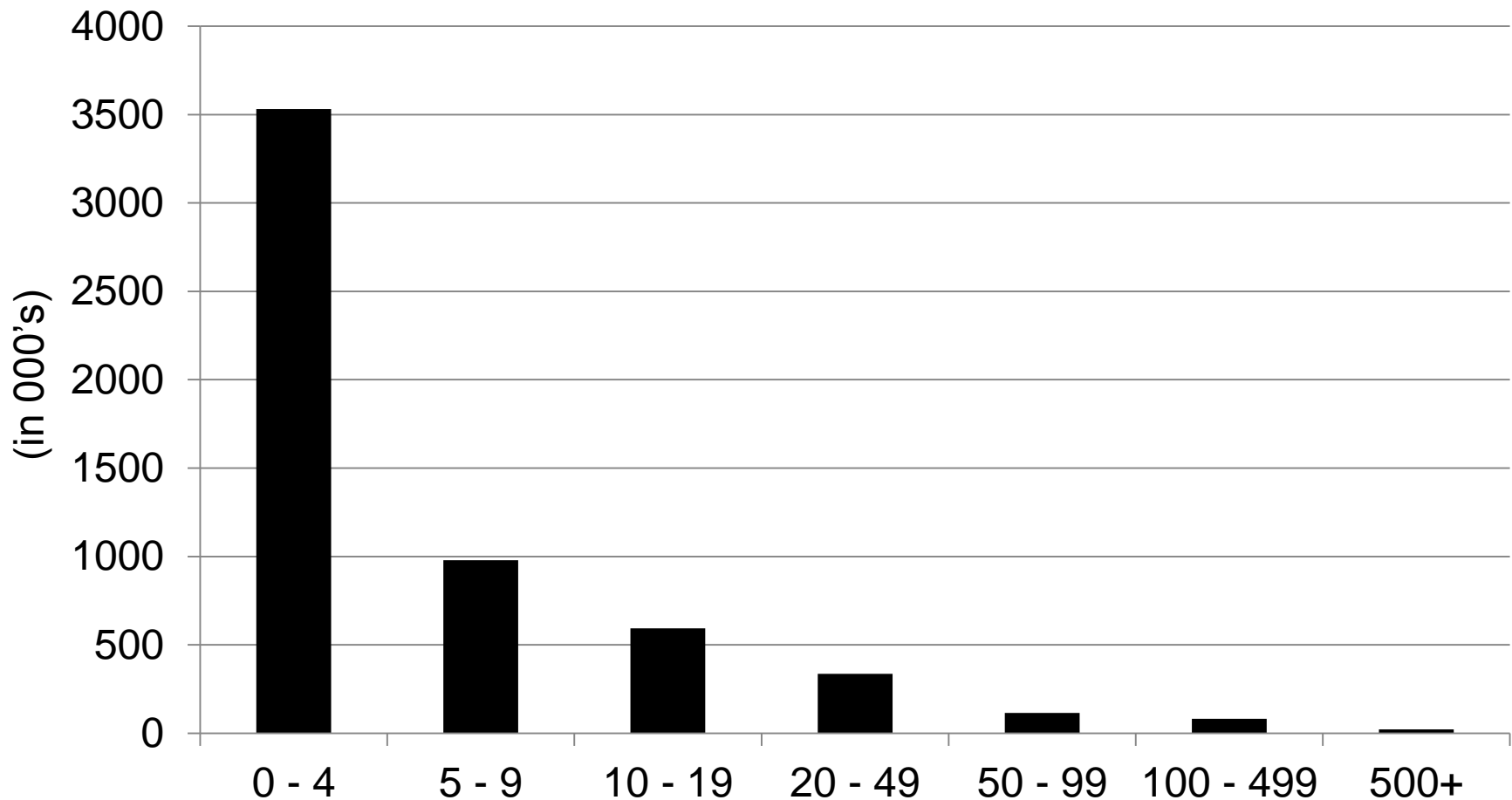
Sources: Census, BLS, IRS

Estimated Number of Small Employers by Legal Form of Business: 1980-2010



Source: NFIB,
based on IRS data

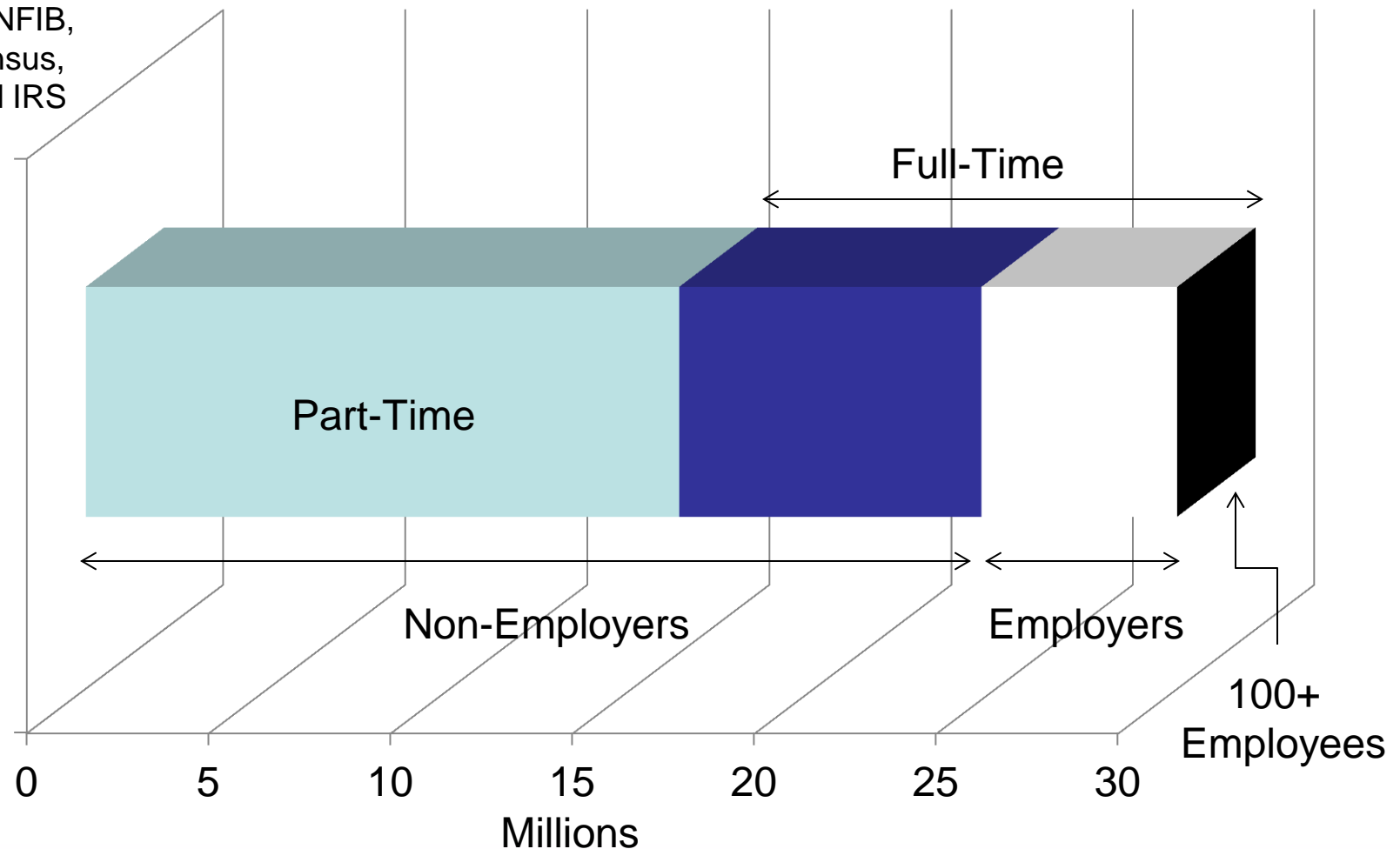
Number of Employing Businesses by Employment Size of Business



Source: Bureau of the Census

Businesses in the United States: 2011

Source: NFIB,
from Census,
BLS, and IRS
data



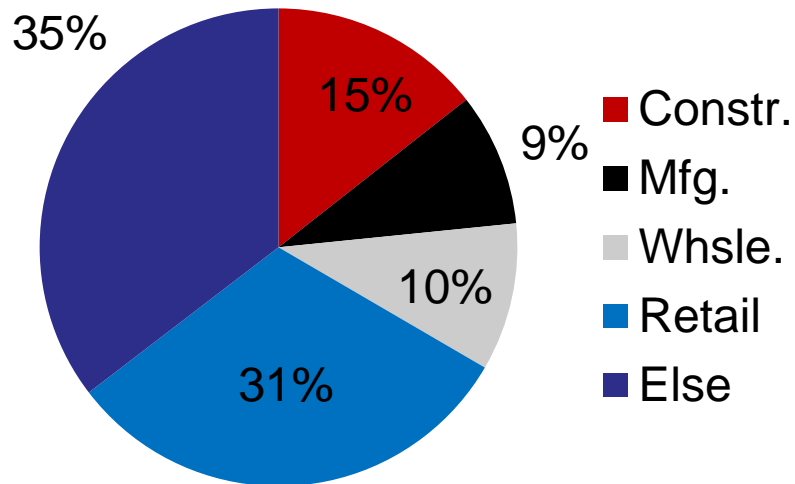
Largest Industries by Their Percent of the Population: 2011

Industry	% of Population
Professional, Scientific, and Technical Services	13.5
Other Services (personal services)	11.6
Retail	11.5
Construction	11.4
Health and Social Services	11.1
Accommodations and Food Services	8.6
Administrative Support Services (business services)	5.6
Wholesale	5.4
Else	21.3

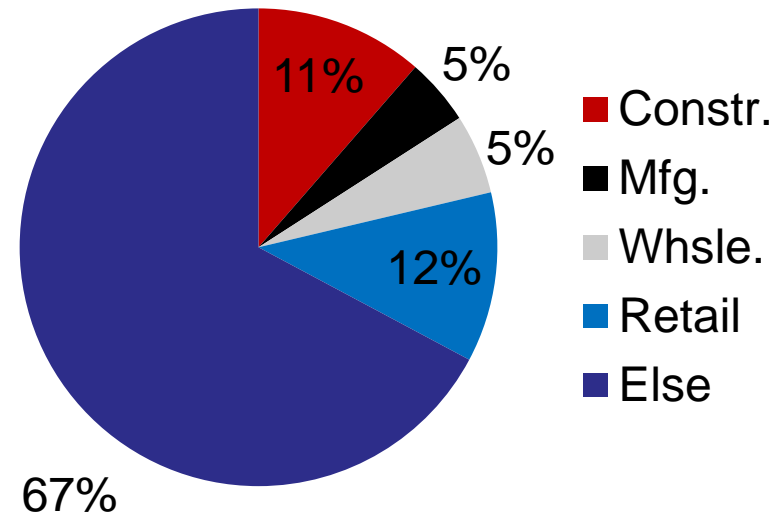
Source: Bureau of the Census

Selected Industries as a Percent of the Business Population: 1978 and 2011

Year 1978

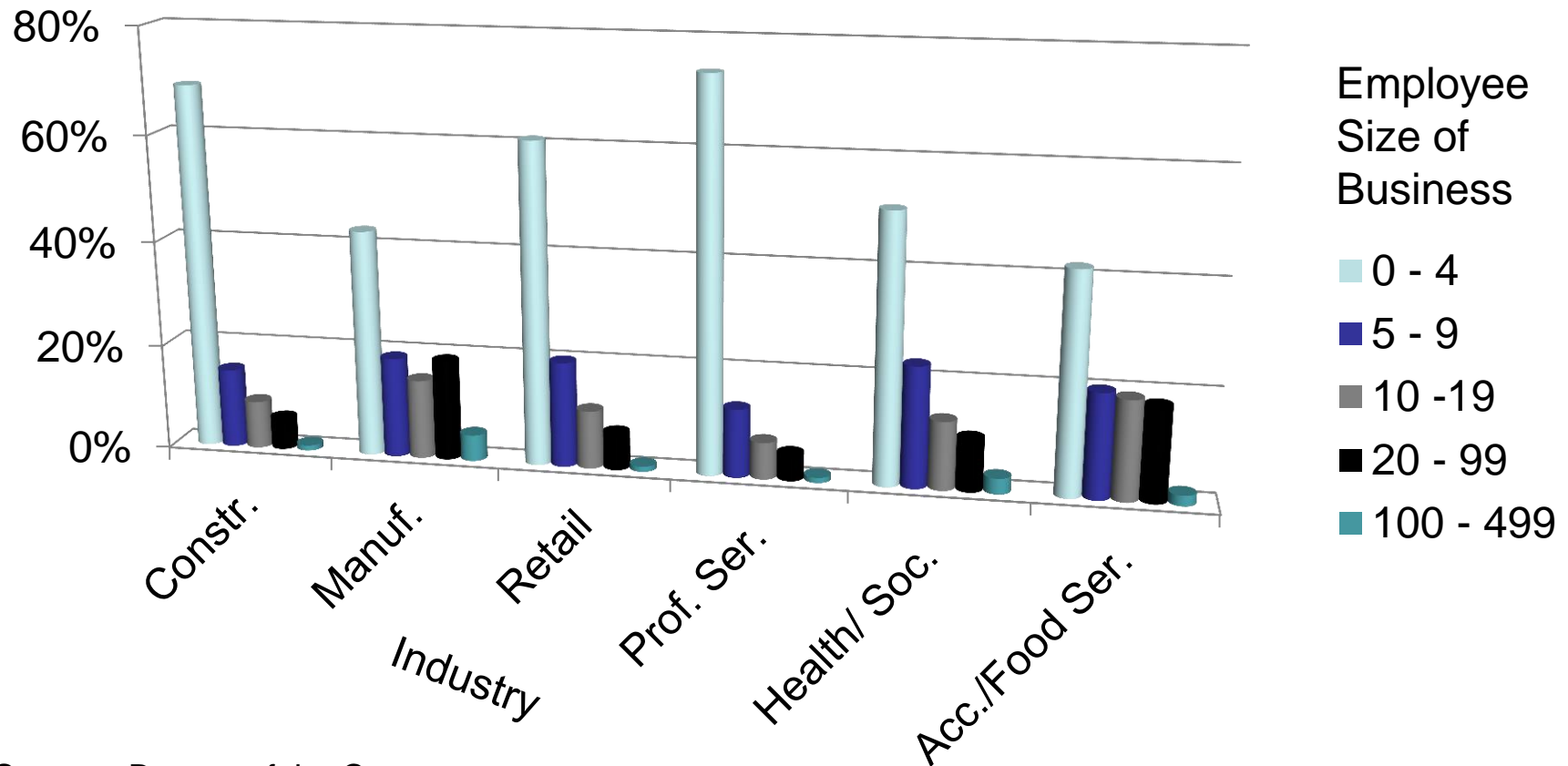


Year 2011



Source: Bureau of the Census

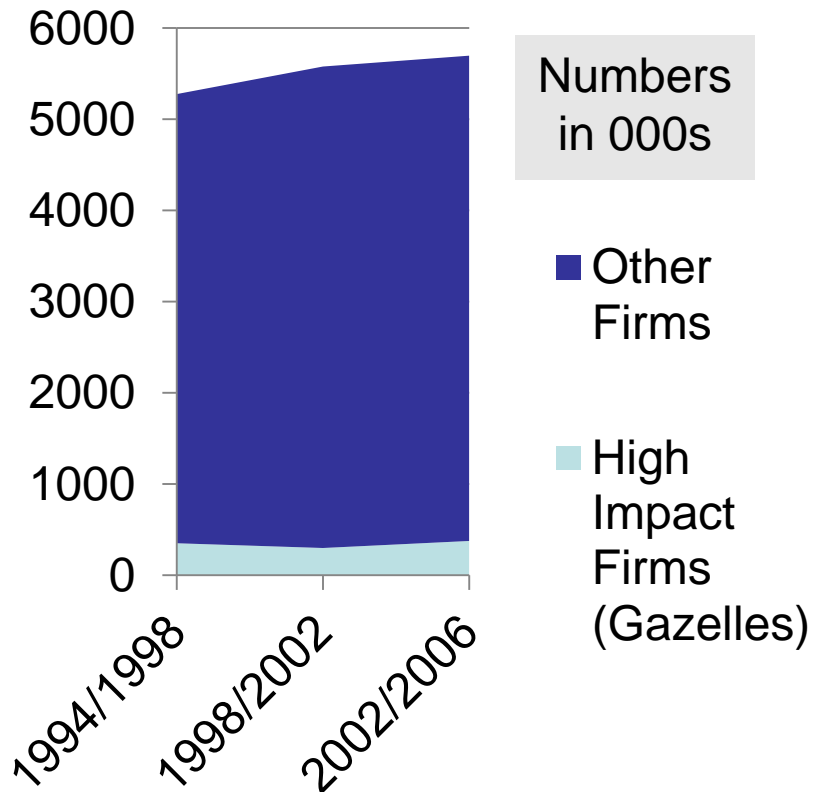
Distribution of Employee Size of Business by Selected Industry



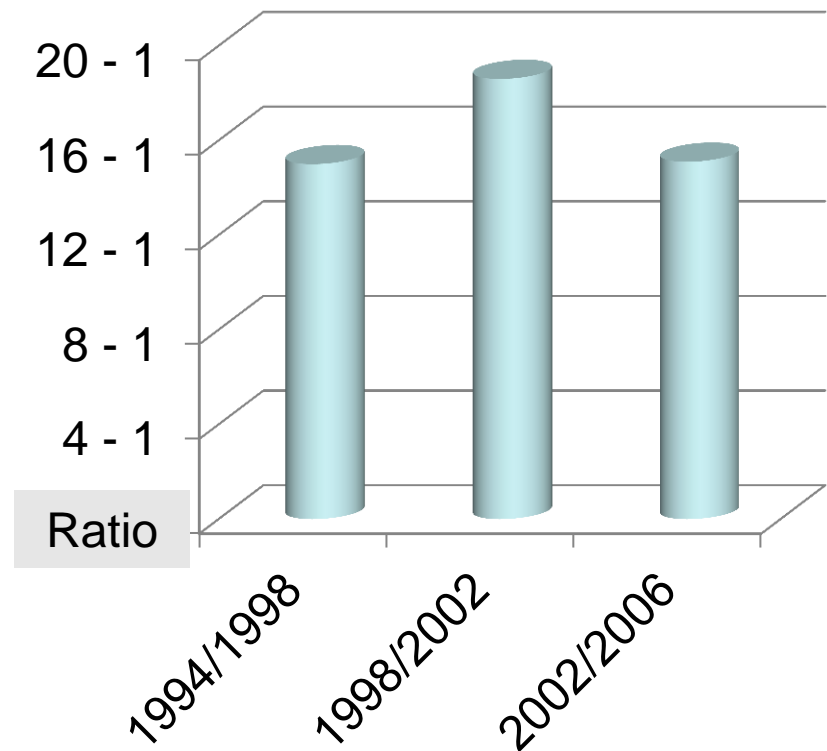
Source: Bureau of the Census

Gazelles (High Impact Firms) and Other Firms

Number of High Impact Firms by Analytic Period

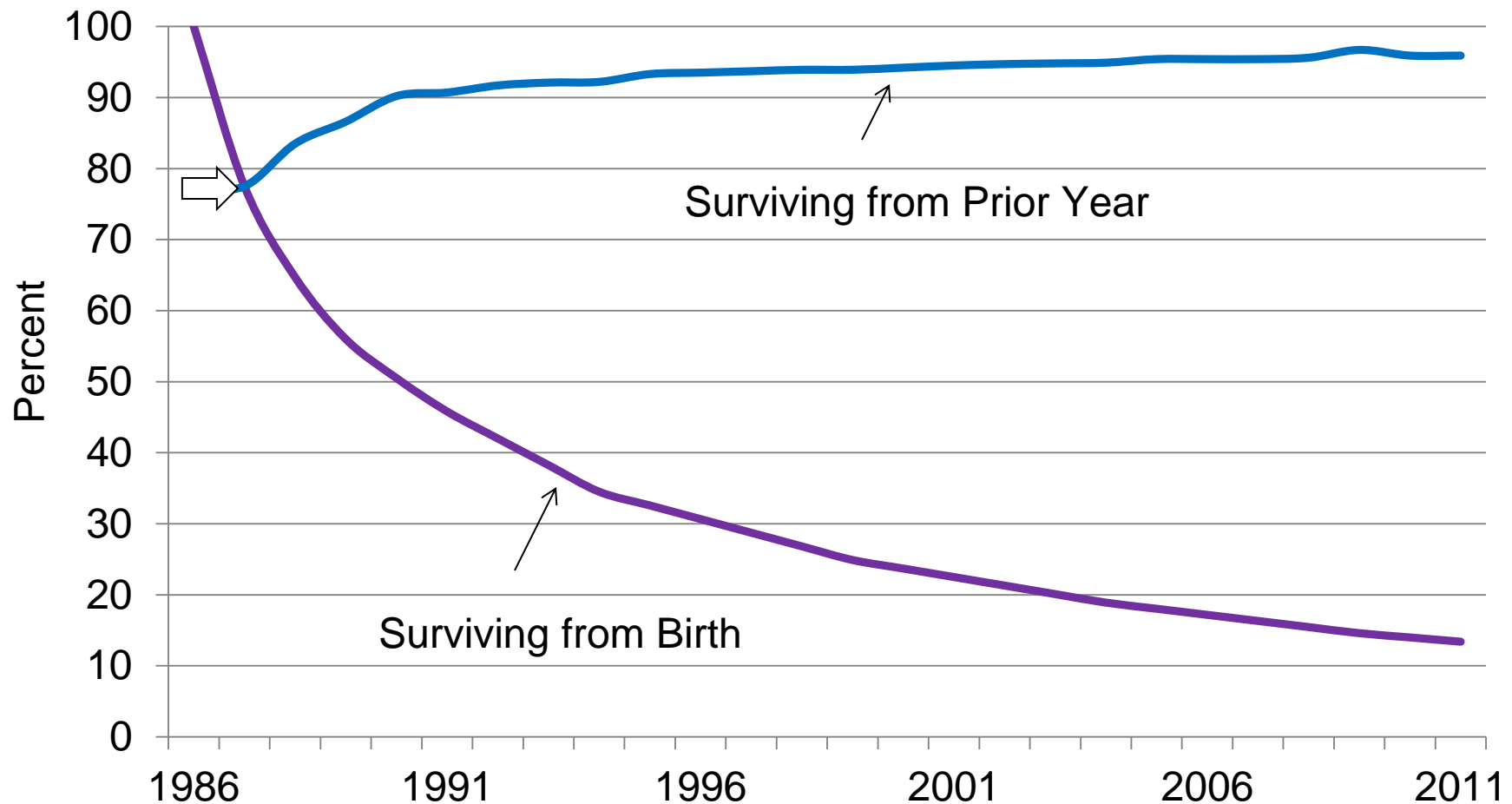


Ratio of Other Firms to High Impact Firms



Source: Corporate Research Board, LLC

Percent Businesses Born in 1986 Surviving by Year



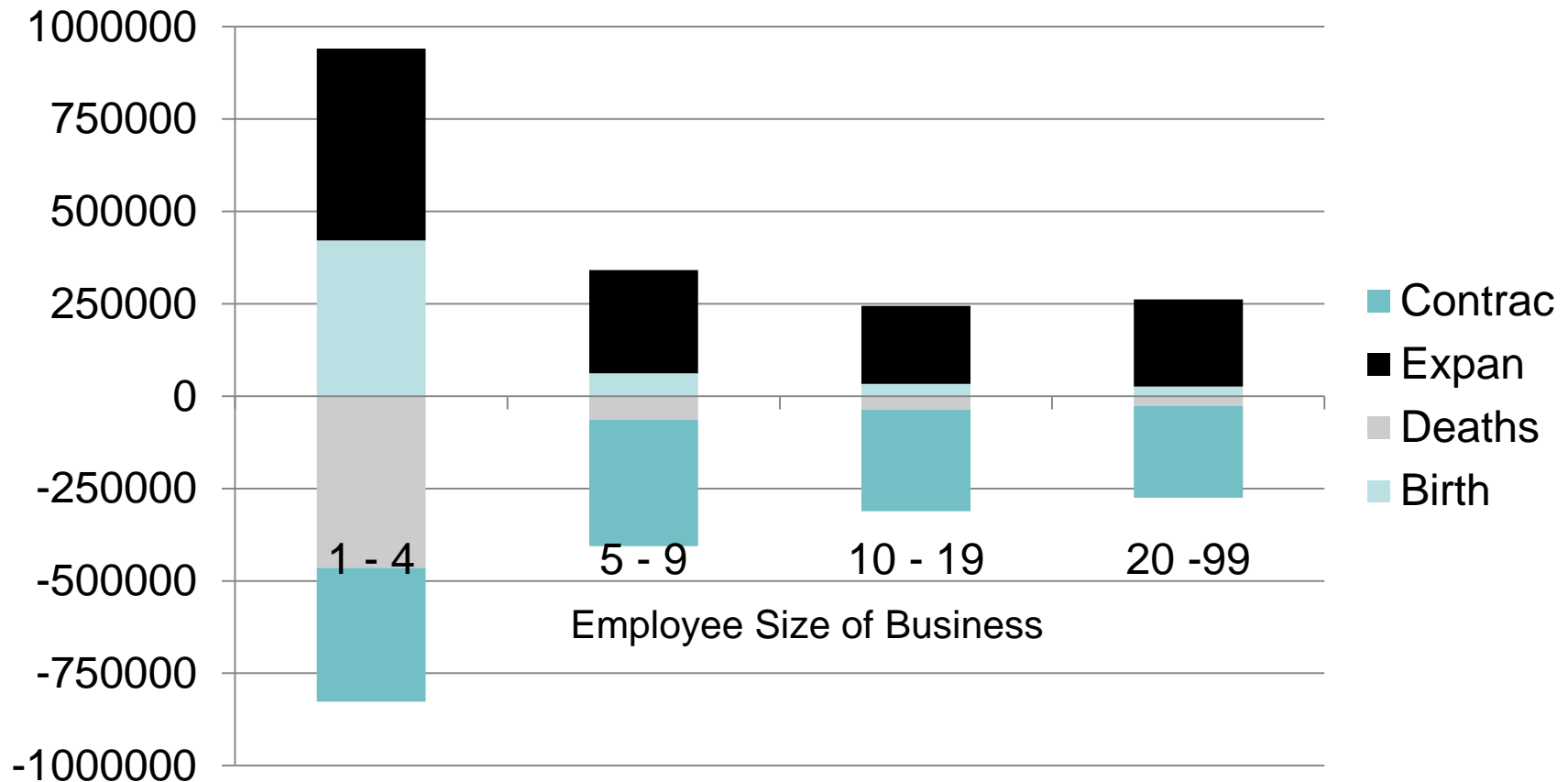
Source: Bureau of the Census

Estimates of Business Entries and Exits: 1989 - 2010



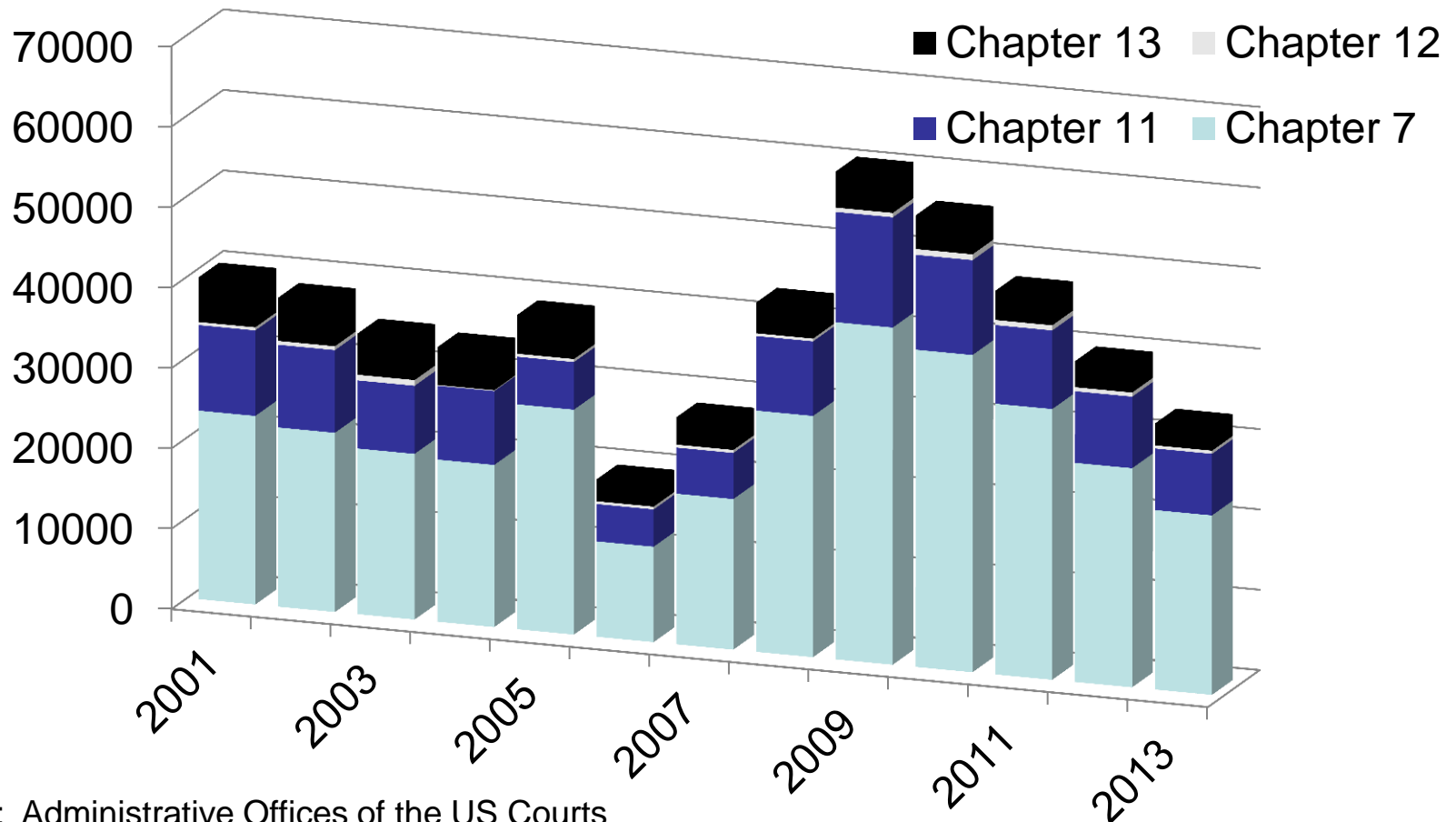
Source: Bureau of the Census

Change In Establishments by Size of Business – 2010/2011



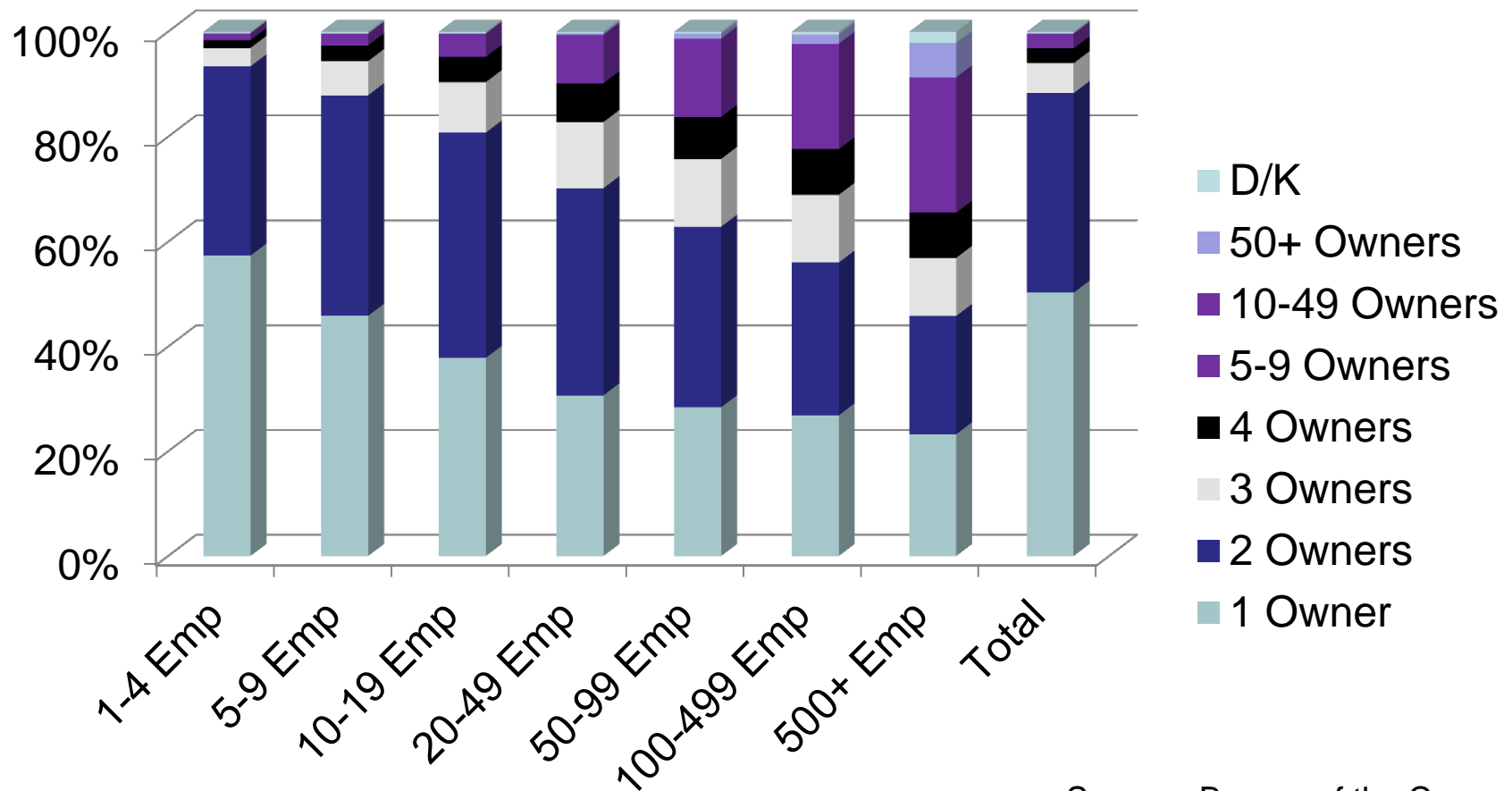
Source: Bureau of the Census

Business Bankruptcies by Year and Type



Source: Administrative Offices of the US Courts

Number of Owners by Employee Size-of-Business: 2007

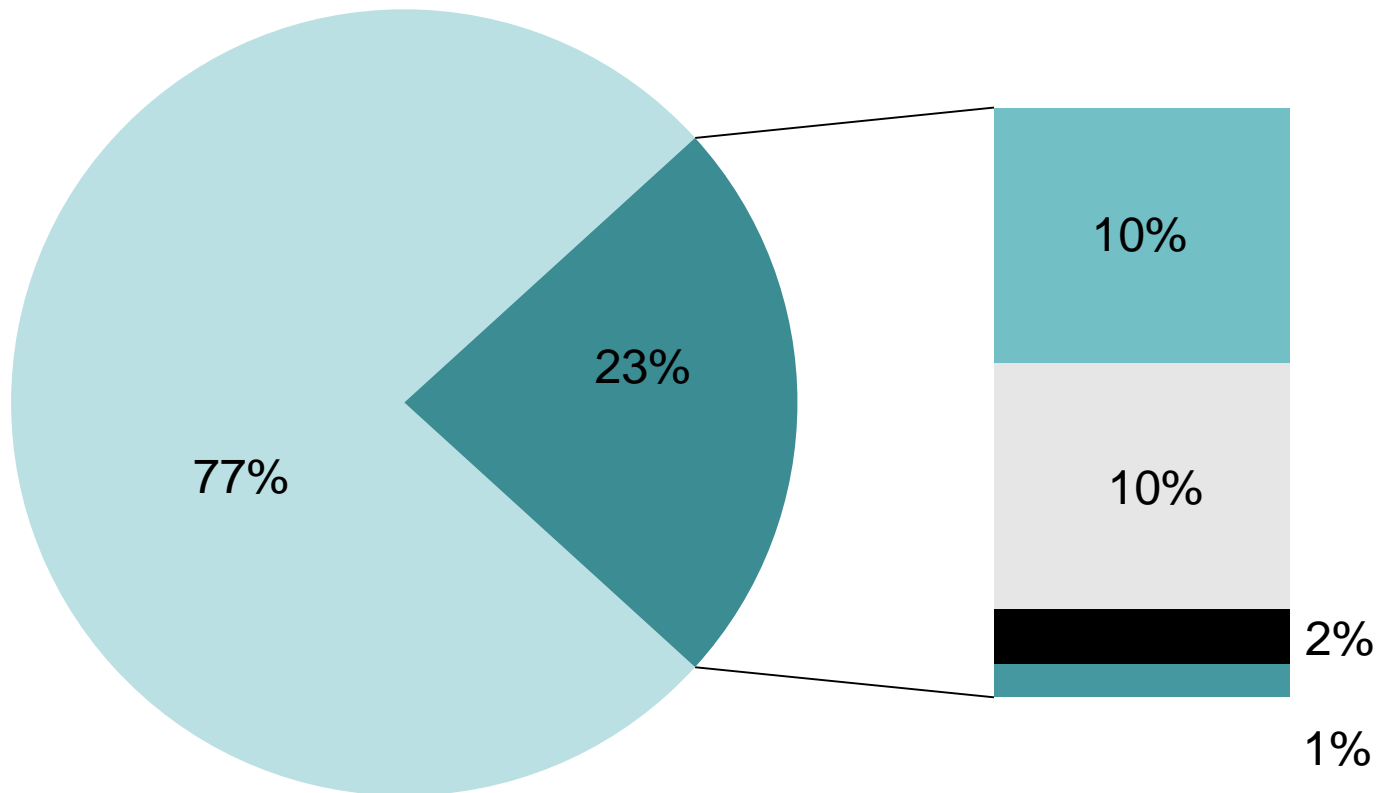


Source: Bureau of the Census

Multiple Business Ownership

Businesses Owned
(at least 10%)

One Two Three Four Five+

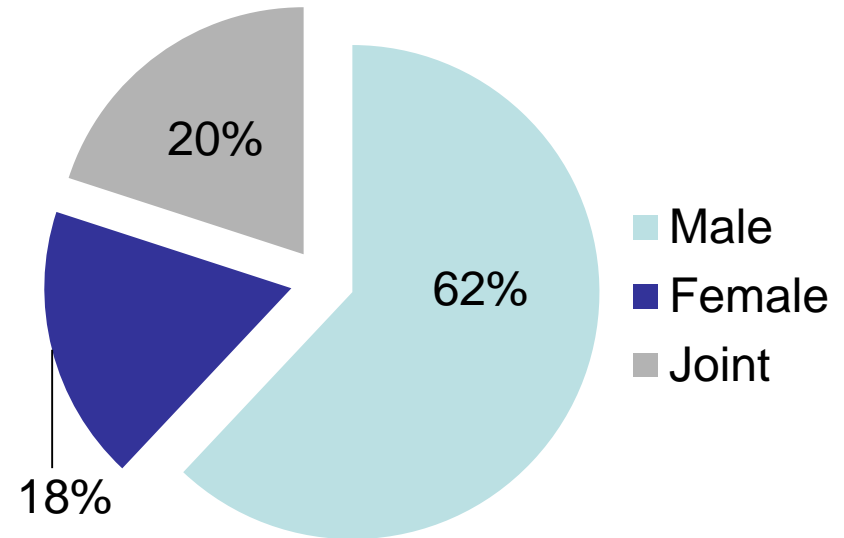
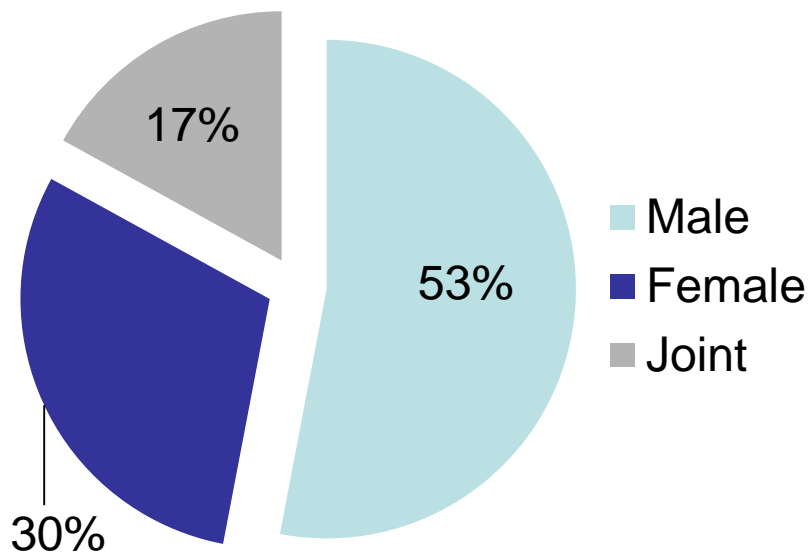


Source:
NFIB
Research
Foundation

Business Ownership by Sex of Owner

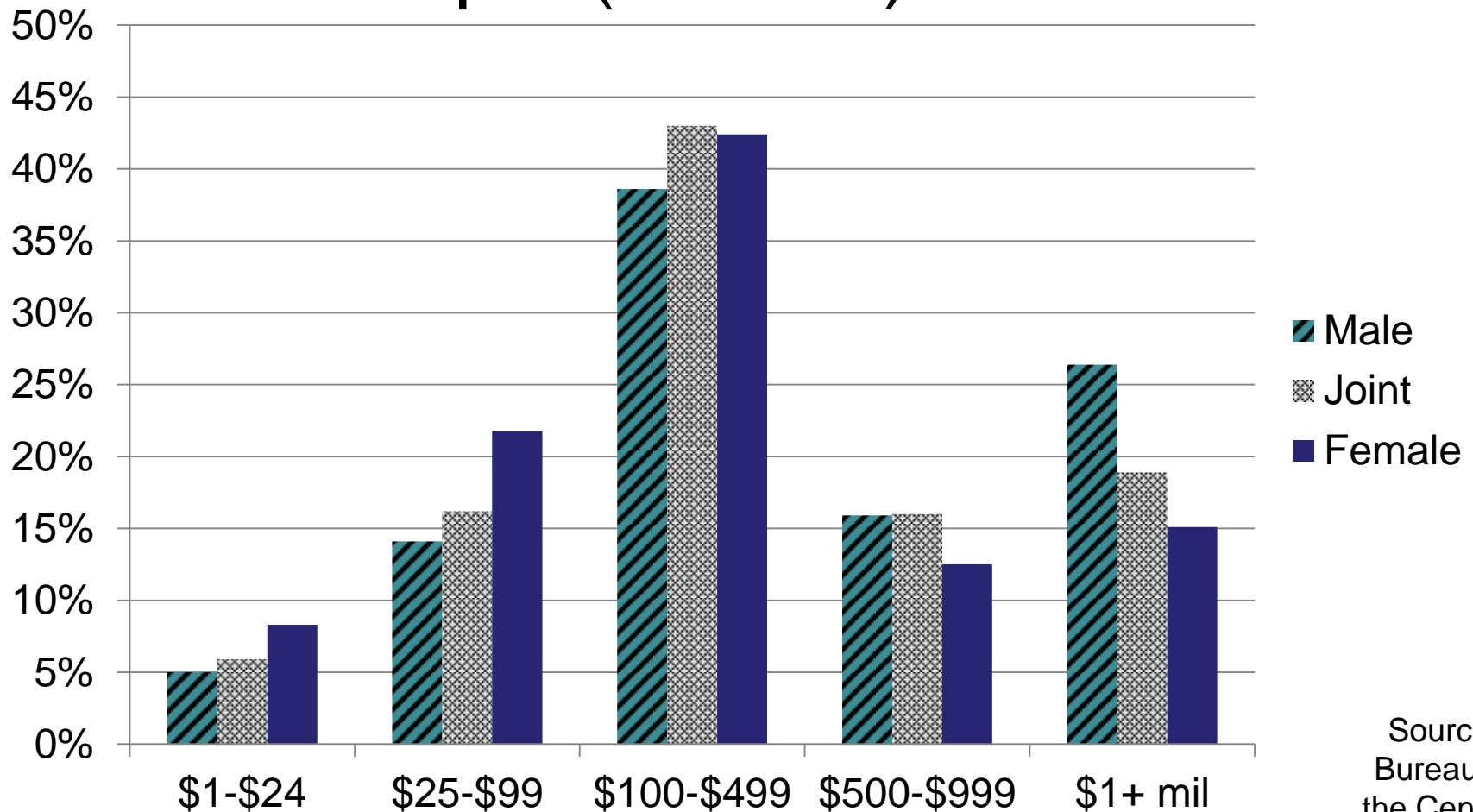
All Businesses

Employing Businesses



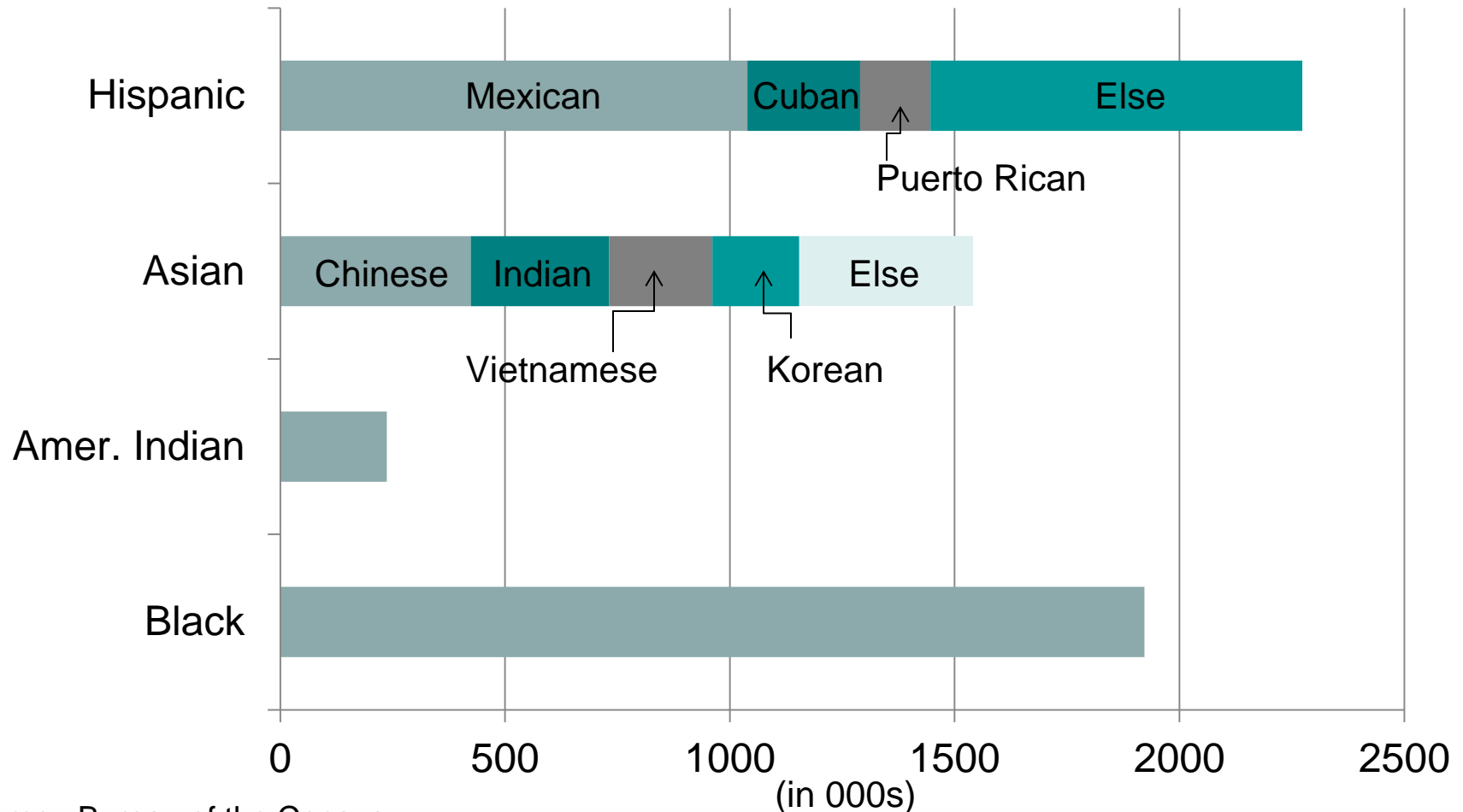
Source: Bureau of the Census

Percent of Owners by Annual Gross Receipts (in 000s) and Sex



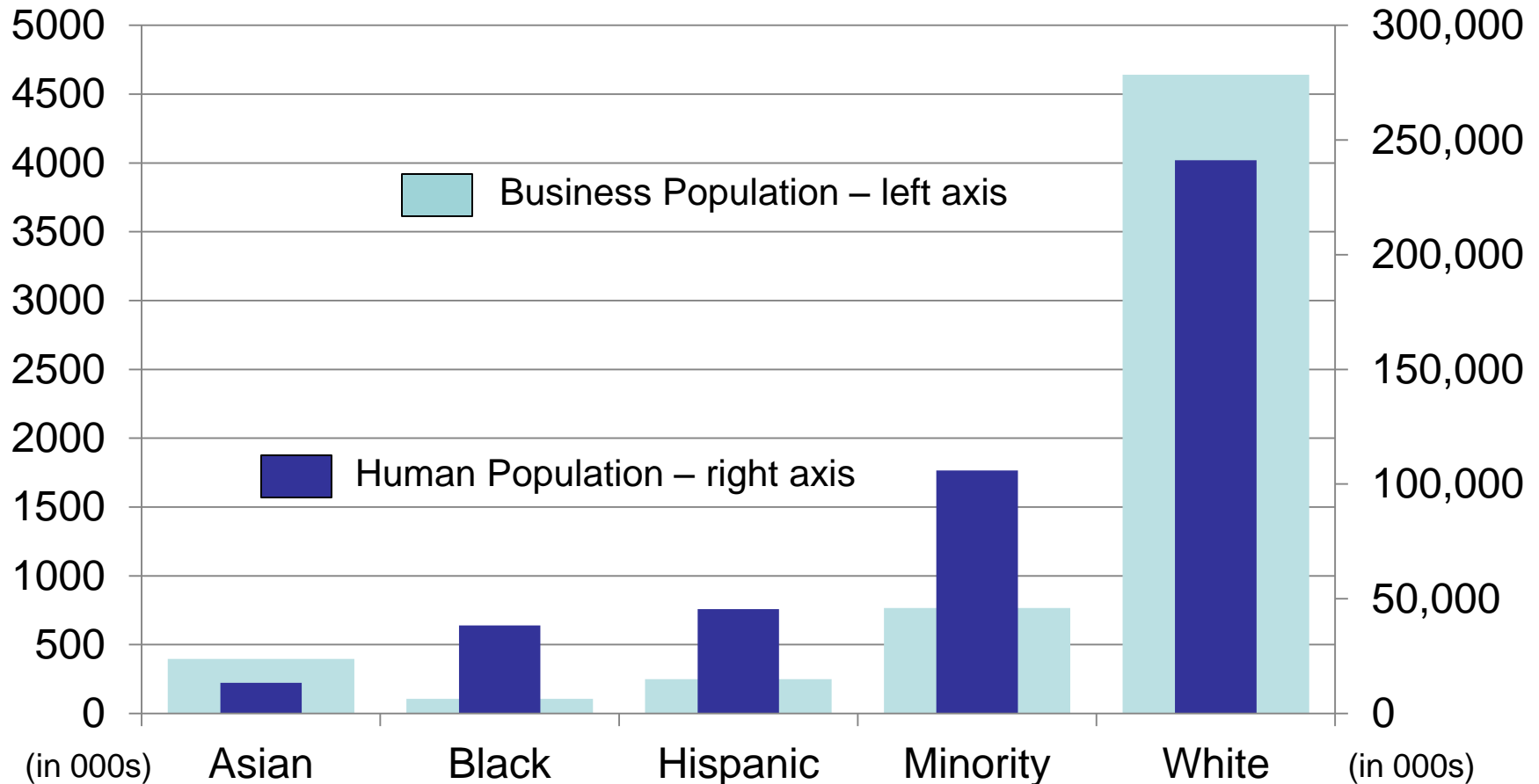
Source:
Bureau of
the Census

Minority Owned Businesses – Employing and Not Employing



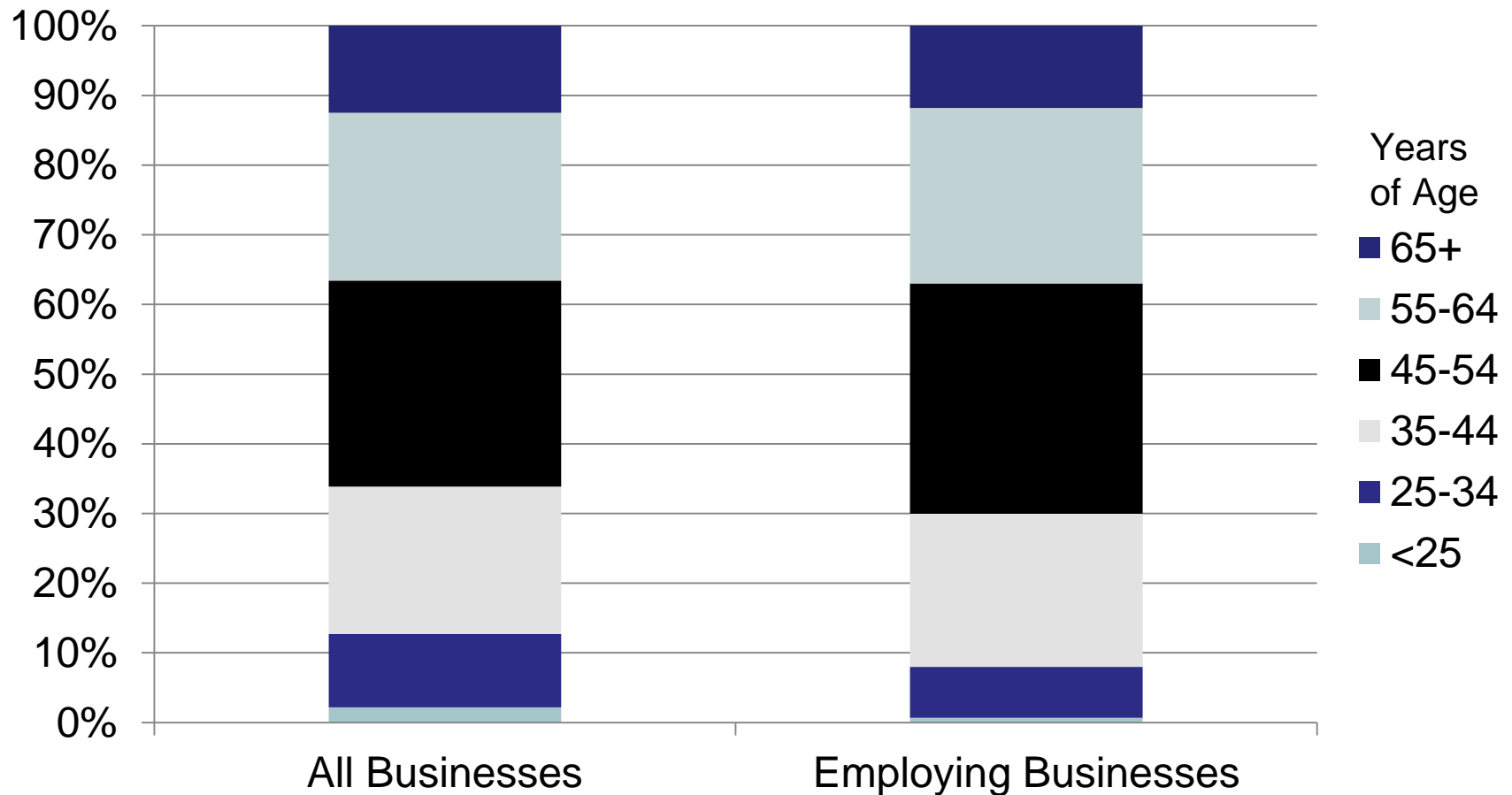
Source: Bureau of the Census

Employer and Human Populations by Race and Ethnicity



Source: Bureau of the Census

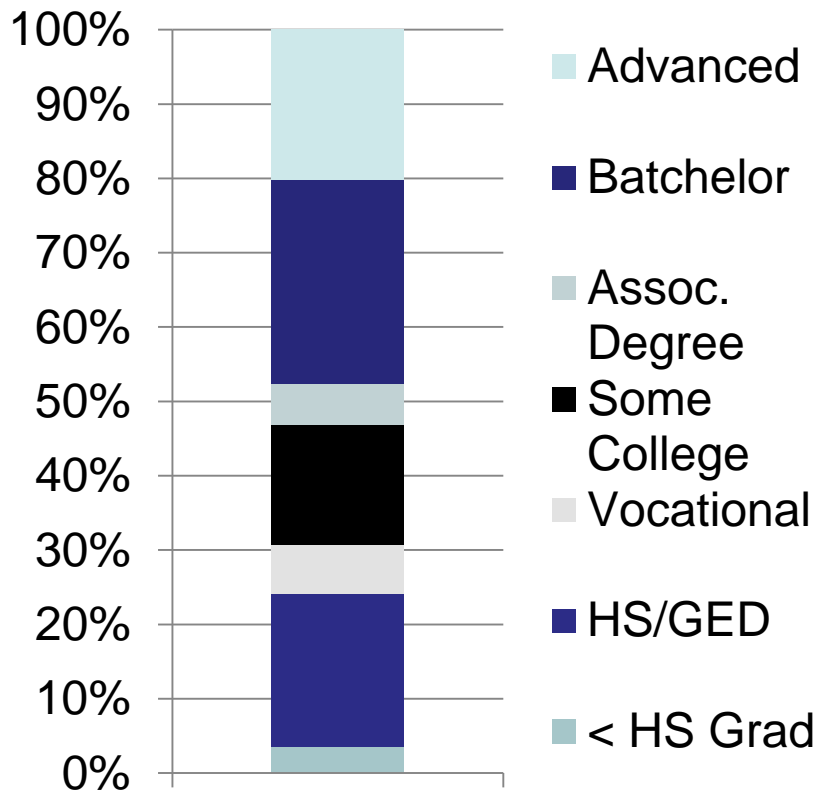
Business Owner Age



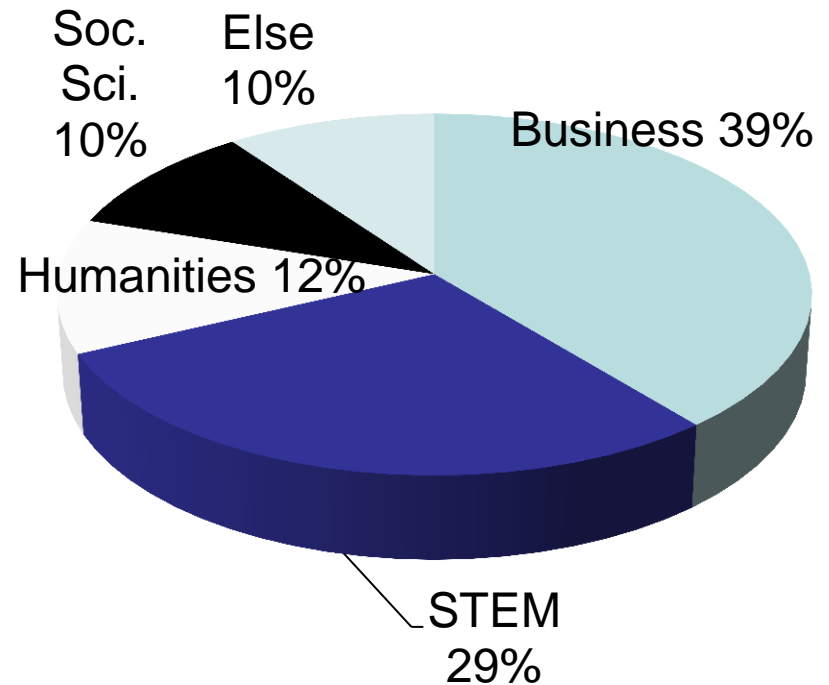
Source: Bureau of the Census

Formal Education of Small Employers

Employers' Highest Level of Formal Education



Major Subject of Employers Graduating College



Source: NFIB Research Fdn.